E-Transit Project Named "Outstanding ITS Project of the Year" by ITS-NY (The Intelligent Transportation Society of NY)

Bridgeport, PA -- June 10, 2010

The TRANSMIT system is a traffic monitoring system that uses Mark IV RFID tag readers to read E-ZPass tags at strategic locations throughout the NYC metropolitan area. The AW-39 project expands the TRANSMIT network to the bridges and tunnels operated by MTA Bridges and Tunnels (MTAB&T), thus providing more data collection points to TRANSCOM (the operators of TRANSMIT). It also provides the MTAB&T with valuable live travel time data from its facilities. This data is used for multiple purposes, including traffic pattern analysis and informing motorists via variable message signs and web pages (www.traveltime.mta.info).

The real-time information from the millions of ETC tags that pass through these bridges and tunnels is now available to TRANSCOM, thus enabling it to incorporate travel time data from multiple MTAB&T facilities into the larger TRANSCOM Regional Architecture.

E-Transit's "Virtual" Mark IV Reader software enhancement significantly enhances the information provided by the TRANSCOM Regional Architecture. It also substantially increased the density of TRANSMIT Reader locations at MTAB&T facilities--without (1) additional hardware installation/cost to the Authority; or (2) modifications to the existing TRANSCOM software applications.

About E-Transit:

E-Transit is a leader in information and control systems for the transportation, ports, and security industries. Our team includes experienced systems professionals who provide consulting, hardware/software design, and system integration services for intelligent transportation, industrial security, toll and revenue collection, port security, point of sale, industrial control, and auditing applications.

The Company has ongoing projects and installations in the USA, and abroad. The company E- was founded in 2000 and operates from offices in Bridgeport, Pennsylvania (approximately 20 miles from Philadelphia).

CONTACT
Richard Adler Phone: +1 610.270.9950 Email: radler@etransit.us E-Transit, Inc. 408 East Fourth Street, Suite 106, Bridgeport, PA 19405 USA **www.etransit.us**